

LT Foods Europe Expands its Operational Capacity with New Packaging Lines in Rotterdam, The Netherlands



- LT Foods has made additional investment to expand its packing capacity
- Official inauguration of the new line by His Excellency Mr. Venu Rajamony – Ambassador of India to The Netherlands

LT Foods Europe commenced its operations in the Netherlands in 2017 to serve the European market. The Company sells a wide range of rice including popular varieties like Basmati, Thai Jasmine, Long Grain rice from this plant. The Company is located at Maasvlakte, Rotterdam which enjoys a locational advantage for rice import and distribution across Europe. Since its commencement 3 years back, LT Foods has expanded its customer base and has established its footprint across many countries in Europe. To further expand its business and better service its customers, LT Foods has made further investment in expansion of packaging capabilities by commissioning additional packing lines. This expansion is in line with five-year growth strategy of the Company.





The inauguration ceremony for new packaging line was attended by His Excellency Mr. Venu Rajamony – Ambassador of India to The Netherlands along with Mr. V K Arora, Chairman LT Group and Mr. V Magoon, Managing Director LT Foods Europe BV.

Commenting on the inauguration, Chairman, Mr. Vijay Kumar Arora said that, – “I believe that this investment will allow us to further grow our footprint in Europe and become No.1 supplier of the finest basmati from India & Pakistan. Our gratitude goes to our key retail partners who have supported us through this expansion phase.”

About LT Foods Limited:

LT Foods Ltd. [NSE: DAAWAT, BSE: 532783], An 70 year old Consumer Food Company delivering the finest quality rice and rice based food brands, providing taste and nutrition in more than 60 countries. LT Foods and its subsidiaries in India and globally are proud producers of organic agri ingredients, supplying them to leading businesses in Europe and the U.S for the past 25 years. The Company has consolidated revenue of around Rs. 4185 crore as on FY20. Its flagship brands ‘DAAWAT ‘and ‘Royal’ enjoy leading positions in India and US respectively with a market share of more than 26% and 50% respectively and have strong market share in other countries as well. The Company’s integrated operations cover a global footprint with procurement, milling and processing for Basmati Rice centred in India whereas further value addition and marketing – distribution are available worldwide. The Company has 5 processing facilities in India, 2 packaging units and one Ready to Heat facility in the US and 1 processing facility in Rotterdam. Key markets for LT Foods’ brands besides India cover the U.S., U.K., Europe, Middle East and Far East. The rice portfolio comprises brown, white, steamed, parboiled, organic, quick cooking brown Rice, value added and flavoured Rice. In Rice, the Company’s brands include Daawat, Royal, Heritage, Gold Seal Indus Valley, 817 Elephant, Devaaya and Rozana. The organic food product range includes Rice, Soya, Pulses, Oil seeds, Cereal grains, Spices and Nuts. The Company is also into rice based convenience products that include Sauté Sauces, Cuppa Rice, Ready-to-Heat products, Fortified Rice and Rice based Premium Snacks.





For further information, please contact:

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